

Erika Suin Shin

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EDUCATION

BS in UX Design at Purdue University Polytechnic Institute, West Lafayette, Indiana, the United States Present

- Transferred Aug 2023
- Major in Computer Graphics Technology Program | *Department of Computer Graphics Technology*
- Cumulative GPA: 3.92 | Dean's List, Semester Honor: Fall 2024, Spring 2024

Stony Brook University Korea (SUNY Korea), Incheon, Republic of Korea Aug 2021 – Jun 2023

- BS in Technology Systems Management
- Specialization in Information and Communication Technologies for Development (ICT4D) Specialization

EXTRACURRICULAR ACTIVITIES

Purdue UX Design (PXD) Club, West Lafayette, Indiana Jan 2025 – Present

- ❖ Collaborated with club leadership to maintain an organized member directory and facilitate communication among Purdue UX Design Club members
- ❖ Streamlined meeting records for career and professional development discussions by assisting in organizing UX career events and managing meeting minutes and attendance

Co:ders Us Club (Coding Club) in SUNY Korea, Incheon, Republic of Korea Sep 2021 - Dec 2022

- ❖ Led the public relations teams of the club
- ❖ Gained agile experience in coding by teaching 'coding robots' to elementary school students

Startup Club in SUNY Korea, Incheon, Republic of Korea Sep 2021 - Dec 2022

- ❖ Collaborated on innovative start-up projects for mental disorder treatments and product development, participating in international start-up conferences
- ❖ Presented intuitive start-up products and listened to advice from diverse start-up companies

2022 Autumn Conference of the Korean Society for Environmental Policy, Jeju, Republic of Korea Sep 2022

- ❖ Engaged creatively in a conference about Korean Environmental Policies, discussing and questioning current environmental policies with expert speakers who work in the innovative environmental industry

11th Asia-Pacific Forum on Renewable Energy, Jeju, Republic of Korea Sep 2022 – Oct 2022

- ❖ Contributed actively to a forum on Renewable Energy and its relation to the Korean economy and society, collaborating with expert speakers to explore creative solutions for sustainable energy

PROJECTS AND EXPERIENCE

Ford Labs, West Lafayette, Indiana, the United States 2024

- ❖ Facilitated and collaborated with the multidisciplinary team and sponsors to create a user-centric digital platform for Fordlabs employees, emphasizing creativity and innovation with a focus on customer relationships
- ❖ Incorporated agile methodologies, utilizing Figma, to enhance user experience by ensuring flexibility and responsiveness to user feedback

Local Dental Clinic, Busan, Republic of Korea 2017

- ❖ Assisted and shadowed dentists, giving free dental services to foreign guest workers

HONORS AND AWARDS

Dean's List & Semester Honor 2024

International Student Start-Up Conference 2022 Nov 01, 2022

- ❖ Received 1st place prize as a team for presenting an innovative VR/AR model to treat mental disorders, focusing on user-centric design and customer relationships.

HOBY Youth Diplomatic International Forum 2020

- ❖ Earned "Minister Prize" for crafting an innovative essay on COVID-19 and border closures from diverse international perspectives, emphasizing an agile approach to understanding global responses.